
WHO SPEAKS FOR EARTH

Author Bio

E. J. Parker is an Electrical Engineer, Diagnostic Ultrasound Engineer, Aerospace Systems Engineer, inventor, and video producer. His “classroom” was inside corporate America as co-founder and former Vice President of Advanced Technology Laboratories (ATL), a Seattle-area start-up company that gave birth to the diagnostic ultrasound market segment, “echo-cardiology” in the late 1970s.

After receiving a technical degree from Erie County Technical Institute in Buffalo, New York in 1962, Parker was recruited by the Boeing Aerospace Company (BAC), where he started as a technician but quickly found his way as a design engineer into programs like the “Space Flight Simulator,” “Lunar Orbiter,” “Lunar Rover,” “Manned Orbiting Laboratory,” “AWACS,” and the “B1 Bomber.” While at Boeing, he completed his degree in Electrical Engineering at the University of Washington. Parker served in several top-management roles during ATL’s growth and development phases including Vice President of Engineering, Vice President of World-Wide Product Development, and Vice President of Quality & Regulatory Affairs.

Parker’s market insight and systems’ discipline guided ATL’s early product development. Instead of vying directly with the major corporate competition, ATL positioned itself as “first to market” with the highest-quality diagnostic images and lowest cost. Only one invention was still missing: The “ATL digital scan converter.” Parker built a working prototype of the device over a weekend in the spring of 1977, laying the groundwork for an “all-digital” system of the future, a strategy that would put ATL’s competitors years behind.

After early retirement from ATL in 1995, Parker started OnPointe, Inc., a video production company dedicated to helping high tech companies with their internal and external messaging. OnPointe’s primary customers included Seattle-based medical technology firms like Philips, Dendreon, and Cell Therapeutics. The brawny nondisclosure agreements mandated by these heavily-financed research corporations struck alarms in Parker’s lizard brain—the rivalrous, merciless, winner-take-all behavior that drives the corporate world defies the conduct we aspire to instill in our children. This awakening was the catalyst for this book.

Parker lives in Everett, WA with his lovely partner and three four-legged friends.



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